Assessment Report Form Edison State College

1. Assessment Project Report:

Program	Course-Level Assessment of MAN 3052
Department	B.A.S.
College	Professional and Technical Studies
Program	
Assessment	Kathy Clark
Coordinator	
Academic Year	2006 - 2007
Report	
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Date Submitted	December 27, 2006

2. According to the Assessment Plan, what were the planned assessment activities to be conducted during the Academic Year? You may want to copy and paste from this program's assessment plan.

Which outcomes for	How did you measure	What results did you expect?
this program were	the outcomes?	
measured?		
Written	Summary-Response	The B.A.S. students were all expected
Communication	Essay	to score at least a "2" on the essay.

3. Results, conclusions, and discoveries. What are the results of the planned activities listed above? What conclusions or discoveries were made from these results. Describe below or attach to the form.

This study found that 75% of the MAN 3052 students earned a "2" on the essay; however, none of the students scored higher than the "middle-range" score. This data, and the fact that the essay was administered during the first class, indicates that the students might benefit from essay review. Nevertheless, the sample was very small: only four students out of the entire cohort of B.A.S. students took the assessment essay.

- 4. Use of Results. What program changes are indicated? How will they be implemented? If none, describe why changes were not needed.
- 1. Initiate a survey, through the Edison College Writing Center, for all B.A.S. students to indicate their level of need for writing workshops.

- 2. Follow-up this written communication assessment pilot with an assessment of the full cohort of students taking B.A.S. courses in Spring Semester, 2007.
- 5. Dissemination of results, conclusions, and discoveries. How and with whom were the results shared?
- Placement on Edison College website.
- Presentation to B.A.S. dean, B.A.S. faculty, district deans and lead faculty during meetings in January, 2007.